

Regional clusters in a global world - Between localization and internationalization advantages -

Workshop 31 May - 01 June 2018, Bremen, Germany

Thursday, May 31, 2018

3:00 pm – 3:15 pm

Welcome and thematic introduction to the workshop

Dirk Fornahl, University of Bremen, Centre for Regional and Innovation Economics

3:15 pm – 4:00 pm

Internationalization of Regional Clusters: Theoretical and Empirical Issues

Ekaterina Islankina, National Research University Higher School of Economics

4:00 pm – 4:15 pm

*****Coffee Break*****

4:15 pm – 5:00 pm

Global Clusters facing Disruptive innovations

Fiorenza Belussi, University of Padua

5:00 am – 5:45 pm

Cluster Life-Cycles and the Role of Migrants.

Empirical Insights from the IT and the Diamond Industry

Sebastian Henn, Friedrich Schiller University Jena

Susann Schäfer, Friedrich Schiller University Jena

7:30 pm – open end

Dinner

9:00 am – 9:45 am

**The Transformation of Knowledge Infrastructures and Cluster Evolution:
The Example of the Aviation Cluster in Hamburg**

Sonja Buxbaum-Conradi, Helmut Schmidt University Hamburg, Department of Design and Production Engineering
Max-Peter Menzel, AAU Klagenfurt, Institute of Geography and Regional Research

9:45 am – 10:30 am

Clusters, strategic coupling and global production networks

Robert Hassink, Kiel University, Dept. of Geography

10:30 am – 10:45 am

*****Coffee Break*****

10:45 am – 11:30 am

New Approaches to Support Internationalisation of Clusters and Regions

Gerd Meier zu Köcker, VDI/VDE Innovation + Technik GmbH

11:30 am – 12:15 am

InterClust – A new approach to cluster internationalization

Cathrin Söllner, University of Bremen, Centre for Regional and Innovation Economics

12:15 am – 1:15 pm

*****Lunch Break*****

1:15 pm – 2:00 pm

Breakthrough innovations in cluster – The role of cluster internal and external relationships

Nils Grashof, University of Bremen, Centre for Regional and Innovation Economics

2:00 pm – 2:45 pm

Multinational companies and their impact on the international alliance formation behavior of co-located start-ups

Suleika Bort, Mannheim University

2:45 pm – 3:00 pm

Wrap up

General information

Venue

Universität Bremen
WiWi, Room Rotunde I
Hochschulring 4
28359 Bremen

Directions

Public Transport

Arrival by train:

When leaving the central station take the south exit for Stadtmitte [city center]. Taxis and trams leave directly from the station forecourt. (Taxi: about 10 €, Tram: 2,85 €)

Tram 6 in the direction "Universität"->Universität Nord (Last Stop!)

Arrival by plane:

The taxi fare from the airport to the University will cost you about 20 €. Tram line number 6 will take you directly to the University.

Tram 6 in the direction "Universität"->Universität Nord (Last Stop!)

Organisation

Nils Grashof

Tel.: +49 (0)421 218-66536

Email: NGrashof@uni-bremen.de