

Multinational enterprises in regional clusters - A promising nexus? -

Workshop 20 June - 21 June 2019, Bremen, Germany

Thursday, June 20, 2019

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| 11:00 am – 11:15 am | Welcome and thematic introduction to the workshop
Dirk Fornahl, University of Bremen, Centre for Regional and Innovation Economics |
| 11:15 am – 12:00 am | Are FDI from and to emerging countries supporting the global invention networks of European regions?
Kristina Rakic, University of Padua |
| 12:00 am – 12:45 am | Can Policy Strengthen the Regional Embeddedness of MNEs? Lessons Learned from Hungary
Viktória Józsa, Presidency member of the Hungarian Regional Science Association |
| 12:45 am – 1:45 pm | ***Lunch Break*** |
| 1:45 pm – 2:30 pm | Patterns of MNE Engagement in German Cluster Initiatives
Michael Rothgang, RWI – Leibniz-Institut für Wirtschaftsforschung |
| 2:30 am – 3:15 pm | MNE and cluster: a ‘chicken or egg’ discussion
Ekaterina Islankina, National Research University Higher School of Economics |
| 7:00 pm – open end | Dinner |

Friday, June 21, 2019

- 9:00 am – 9:45 am** **Strategic relational nature of TNC-local firm collaborations: in the case of Song-do, South Korea**
Namji Jung, Seoul National University
- 9:45 am – 10:30 am** **Organisational Innovation: Skill Proliferation across the Costa Rican Medical Devices Cluster**
Alexander Morrison, University of Amsterdam
- 10:30 am – 10:45 am** *****Coffee Break*****
- 10:45 am – 11:30 am** **Homegrown MNEs and cluster evolution: explorations from the Basque machine-tool case**
Eduardo Sisti, Deusto Business School – Deusto University
- 11:30 am – 12:15 am** **Multinational, clusters and radical innovations**
Nils Grashof, University of Bremen, Centre for Regional and Innovation Economics
- 12:15 am – 12:30 am** **Wrap up**
- 12:30 am – 1:30 pm** *****Lunch Break*****

General information

Venue

Universität Bremen
WiWi 2, 2. Floor, Room: F2330
Max-von-Laue-Str. 1
28359 Bremen

Directions

Public Transport

Arrival by train:

When leaving the central station take the south exit for Stadtmitte [city center]. Taxis and trams leave directly from the station forecourt. (Taxi: about 10 €, Tram: 2,85 €)

Tram 6 in the direction "Universität"->Universität Süd

Arrival by plane:

The taxi fare from the airport to the University will cost you about 20 €. Tram line number 6 will take you directly to the University.

Tram 6 in the direction "Universität"->Universität Süd

Organisation

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